

# CAMERON Dellinger

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## SUMMARY

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I am a creative and hard working Graphic Designer with a passion for crafting engaging visual experiences. Possessing a Bachelor's degree in Graphic Design and a Masters degree in Marketing, I bring a unique blend of strategic thinking and creative flair to every project.

## EDUCATION

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### American University

*Master of Science in Marketing* | Summa Cum Laude

August 2022-May 2023

### Appalachian State University

*Bachelor of Fine Arts in Graphic Design* | Cum Laude

January 2019- May 2022

## EXPERIENCE

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### Graphic Designer- Freelance

*Various Clients* | Clarksville, TN

April 2025 - Present

- Design cohesive brand identities and marketing assets across digital and print platforms
- Collaborate directly with clients to determine business goals and brand voice
- Manage multiple projects simultaneously, meeting deadlines while maintaining quality and consistency
- Utilize Adobe Creative Suite (Illustrator, Photoshop, InDesign) to deliver efficient, scalable design solutions

### Graphic Designer- Contract

*MP Consulting* | Nashville, TN

September 2024 - June 2025

- Managed the design work for printed products and digital assets using Adobe Creative Cloud platforms
- Edited short form videos for various clients social media content calendar, including reels and YouTube teasers
- Collaborated with Marketing Managers to discuss client vision and needs

### Social Media Manager

*Pure Barre* | Clarksville, TN

October 2024 - June 2025

- Developed the social media plan for the studio, utilizing multiple platforms to share the brand message
- Utilized brand assets and basic plan to follow corporate guidelines for national brand image
- Filmed/photographed live content in studio for editing into short form videos for use on social media

### Marketing Coordinator

*GSR Andrade Architects* | Dallas, TX

August 2023 - June 2024

- Designed and executed 'Request for Proposal' in effort to secure projects for the firm
- Created social media strategy for the business, growing the company's voice on social platforms
- Planned and coordinated events, such as trade shows, workshops, and conferences

### Graphic Design Intern

*Sparrow* | Remote

May 2021 - August 2021

- Designed image and video content for Social Media to expand branding
- Worked closely with digital marketing teams to create paid content for advertising across multiple platforms
- Collaborated with head designer to create brand guidelines and brand specific visuals for web content

## CORE SKILLS

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Adobe Creative Cloud - Marketing Material - Social Media Management - Creative Problem Solving - Time Management  
Visual Design - Figma - Website Design - Brand Identities - Video Editing - Photo Editing - Newsletter Design